

EXHIBITOR PACKAGE



CANEUS 2009 WORKSHOPS

International Collaborative Aerospace Development
Micro Nanotechnologies: From Concepts to Systems

March 1-6, 2009

NASA Ames Research Center,
Moffett Field, California

www.caneus2009.org

CANEUS 2009 provides the opportunity for businesses, agencies, organizations and academic institutions worldwide to showcase their unique achievements to participants in an attractive, cost-effective way. The industry exhibitions provide an exceptional opportunity to network with qualified customers and suppliers. The CANEUS 2009 Workshops Planning Committee provides support to exhibitors to showcase products with maximum impact.

CANEUS will provide space for a total of 50 exhibits on a first come first serve basis. The exhibit layout will be provided upon indication of interest. There will 10 spaces available to each Sector Consortium: Small Satellites, Reliability, Fly-by-Wireless, Devices, and Materials at a cost of \$2,000 per exhibit.

Indeed, whether you are looking for new spacecraft options or revolutionary defense systems, CANEUS 2009 offers your company or organization the ideal opportunity to be recognized by high-level representatives from all corners of the aerospace MNT industry. Here more than anywhere else you will be able to forge healthy, long-lasting partnerships that are in line with your company's objectives. By sponsoring CANEUS 2009, you can access the "Who's Who" from around the world who are affiliated with CANEUS activities. You would not only be investing in the growth of your own company, but in the sustainable progression of the aerospace MNT industry at large.

The 2009 Exhibitor Package includes the following:

- 10X8 Exhibit Space
- 6ft table, 2 chairs, garbage can
- 110V Outlets (2)
- Signage displaying company name at booth
- Exhibitors listed on workshop website and in the workshop program
- 1 free Workshop Registration and 2 discounted Workshop Registrations
- Complimentary coffee/tea/water and snack for company representatives on event day

Official Show Hours

Sunday	9:00AM-5:00PM Check-in and set up
Monday	8:00AM-6:30PM
Tuesday	8:00AM-6:30PM
Wednesday	8:00AM-5:30PM
Thursday	8:00AM-2:30PM Breakdown 2:30PM-5:30PM
Friday	Closed

Workshop Participation

Exhibitor registration does not include registration for the workshop. Exhibitors wishing to attend any workshop session must register for the workshop. 1 free registration and two discounted work registrations per exhibit space purchased will be allowed; the discounted exhibitor registration fee is \$580.50. All other exhibitors wishing to attend the workshop are required to register at the regular workshop rates. The workshop registration form is available at <http://www.caneus2009.org/register.aspx>

Exhibitors are welcome to participate in the following at no additional charge: Technical tours, Welcome Cocktail, and AMES Reception.

Show Set up & Take Down

Shipping/Receiving: The NASA Ames logistics team will receive and store crates, boxes, and skidded materials up to 10 days prior to the show. These items will be delivered to your booth prior to show set-up. While every effort will be made to expedite delivery of these items to the exhibit booths, we recommend that exhibitors utilize advance shipping whenever possible.

The preferred shipping vendor is International Freight Services (IFS) for both Domestic and International Shipment. It will be required that you attach packaging labels in addition to any labeling required by IFS. All shipments must also have prepaid return shipment included. All shipping containers need to be stored at booth.

Marketing and Promotion

A. Exhibitor Description

All exhibitors may submit a 150-word (maximum) description of their products/services. This description must be submitted in paragraph form; no special formatting or logos will be permitted.

The exhibitor description will be:

- Placed on the CANEUS 2009 Workshops web site.
- Printed in the workshop participant's handouts along with the name, address, phone, and email address of the point of contact for the organization.

B. Marketing Suggestions

As is the case with all exhibits, your pre-workshop and on-site efforts in marketing will enhance your exhibit experience. Listed below are suggestions from exhibition experts.

Prior to the Workshop

- Make your target customers aware you will be exhibiting at the workshop.

During the Workshop

- Keep the booth staffed at all times.
- Activate a method to record information on your leads.